



The Middle East's Online Advertising Agency



## Connect to relevant and profiled prospects

Using subscription and opt-in information from our publisher network alClick is able to profile prospects to allow marketers to intelligently target directly on required demographics.



All data is opt-in and permission based and compliant with EU Privacy laws.

By clicking on register, I agree to these terms.

Register

All profiled users have option to have data deleted (manual request), or automatically from a communication:

Should you wish to [remove](#) your email address from the mailing list.

## Example

In the below example we identify all German nationals resident in Qatar

<p>Nationality</p> <ul style="list-style-type: none"> <li>Gabon</li> <li>Gambia</li> <li>Georgia (Sakartvelo)</li> <li><b>Germany</b></li> <li>Ghana</li> <li>Greece</li> <li>Greenland Kalaallit Nunaat</li> <li>Grenada</li> </ul>	<p>Residence Location</p> <ul style="list-style-type: none"> <li>Poland</li> <li>Portugal</li> <li>Puerto Rico</li> <li><b>Qatar</b></li> <li>Reunion</li> <li>Romania</li> <li>Russian Federation (Asiat)</li> <li>Russian Federation (Europet)</li> </ul>
<p>Education level</p> <ul style="list-style-type: none"> <li><b>Not Determined (All)</b></li> <li>None</li> <li>High School</li> <li>Bachelors Degree</li> <li>Masters Degree</li> <li>Doctorate</li> <li>Professional</li> </ul>	<p>Employment sector</p> <ul style="list-style-type: none"> <li><b>Not Determined (All)</b></li> <li>Accounting and Auditing Services</li> <li>Advertising and PR Services</li> <li>Aerospace and Defense</li> <li>Agriculture/Forestry/Fishing</li> <li>Architectural and Design Services</li> <li>Automotive and Parts Mfg</li> <li>Automotive Sales and Repair Services</li> <li>Banking</li> <li>Biotechnology/Pharmaceuticals</li> <li>Broadcasting, Music, and Film</li> <li>Business Services - Other</li> <li>Chemicals/Petro-Chemicals</li> </ul>
<p>Career Level</p> <ul style="list-style-type: none"> <li><b>Not Determined (All)</b></li> <li>junior</li> <li>middle management</li> <li>senior</li> </ul>	

## Result

A number of relevant prospects based on requirements are extracted from database:

1	FirstName	Surname	BirthData	Gender	Email	Nationality	Country	Data Date
2	Imrkn	Mphmood	01/08/1971		imphmood@hotmail.co.uk	Germany	Qatar	01/08/2009
3	Ilyks	Inci	09/09/1978		ilyks.ilyks@gmx.dp	Germany	Qatar	24/09/2009
4	Mplknp	Kuhn	02/01/1971		umsklkyum@hotmail.com	Germany	Qatar	28/09/2009
5	Stpfkni	Schulz	17/08/1978		sktinpschulz@ykhoo.com	Germany	Qatar	07/10/2009
6	kmir	Mkhmood	08/06/1970		kmir5412868@ykhoo.com	Germany	Qatar	10/10/2009
7	Julik	Bphrpndt	04/02/1984	Fpmklp	julibi42@gmx.dp	Germany	Qatar	08/11/2009
8	Johknps	Krug	20/03/1982		j_krug@hotmail.com	Germany	Qatar	19/11/2007
9	Nicolp	McDuffip	14/10/1981		nini_960@hotmail.com	Germany	Qatar	29/12/2007
10	Yvonnp	Towfiq	01/04/1961		ytowfiq@googlemail.com	Germany	Qatar	11/07/2008
11	Yvonnp	Towfiq	01/05/1961		ytowfiq@ykhoo.com	Germany	Qatar	05/01/2009
12	Khklil	Rksouli	23/12/1964		krksouli@wpb.dp	Germany	Qatar	11/03/2009
13	Mirikm	Bprg	08/12/1978		mirikmbprg2009@hotmail.com	Germany	Qatar	29/03/2009
14	Hprbprt Bprt	Lubpr	16/07/1969		h.bprt.lubpr@gmail.com	Germany	Qatar	27/05/2009

Note: Above data is junk data and personal information is not disclosed.

The client is able to buy this data, or request for alClick to send email promotion to target prospects.

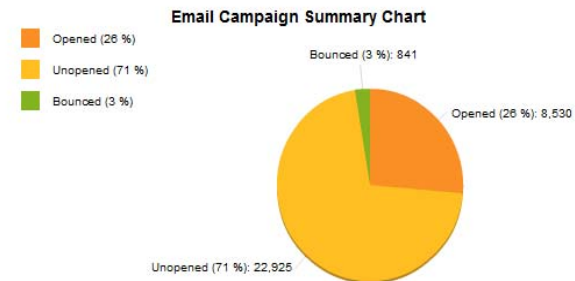
## Connect to them with alClick Emailer Application

- alClick emailer use's embedded images within mail to produce higher click rates.
- Embedded images are not blocked by email clients (unlike images which have to be downloaded from server).
- Emails are sent from a trusted email server (removes possibility of mail or SPAM errors).
- All emails are complaint with best practise email marketing directives (privacy, allow un-subscription).

[Statistics Snapshot](#)
[Open Statistics](#)
[Link Statistics](#)
[Bounce Statistics](#)
[Unsubscribe Statistics](#)
[Forwarding Statistics](#)

A summary of the performance for the selected email campaign is shown below:

Statistics Snapshot	
Email Subject	<a href="#">alJazeera Jobs - Complete your Sign up and use the Limited Time Offer of FREE Registration</a>
Email Campaign	<a href="#">alJazeera Jobs - Limited Time Offer</a>
Contact List	alJazeera Jobs - Non Completed 30.10.09
Start Sending	October 30 2009, 5:26 pm
Finished Sending	November 5 2009, 5:54 am
Sending Time	132 hours, 27 minutes
Sent To	32,296 of 32,296
Sent By	<a href="#">alclick</a>
Opened	<a href="#">11,574 / 8,530 Unique Opens</a>
Open Rate:	26.41%
Click-through Rate:	10.99%
Bounced	841



## We are at your service

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